

WEBSITE TERMS OF USE & LIABILITY FOR PROGRAMS AND SERVICES OFFERED

Version of: JANUARY 2018

The Love No Ego Foundation (LoveNoEgo) operates this website (“Site”) that links to these Terms of Use to provide online access to information our products, services, and opportunities. Use of our sales and marketing software and service platform (“Platform”) is also governed by our separately provided Service Terms.

By accessing and using the Site, you agree to these Terms of Use.

The Love No Ego Foundation reserves the right to modify these Terms of Use at any time without giving you prior notice. Your use of the Site following any such modification constitutes your agreement to follow and be bound by these Terms of Use as modified. The last date these Terms of Use were revised is set forth above.

!

Everyday language summaries are provided for your benefit but are not legally binding.

1. Permitted Use of the Site

You may use the Site, and the information, writings, images, videos, and/or other works that you see, hear or otherwise experience on the Site (singly or collectively, the “Content”) solely for your non-commercial, personal purposes, for your own educational purposes, and/or to learn about The Love No Ego Foundation and its products and services, and solely in compliance with these Terms of Use. Our

Content is provided for your educational purposes and to inform you about our products and services.

!

2. Prohibited Use of the Site

By accessing the Site, you agree that you will not:

Use the Site in violation of these Terms of Use;

Use the Site in violation of the terms of The Love No Ego Foundation Acceptable Use Policy attached hereto;

Copy, modify, create a derivative work from, reverse engineer or reverse assemble the Site, or otherwise attempt to discover any source code, or allow any third party to do so;

Sell, assign, sublicense, distribute, commercially exploit, grant a security interest in or otherwise transfer any right in, or make available to a third party, the Content or any Site, our Platform, or other products and services we provide in any way;

Use the site in any manner that damages, disables, overburdens, or impairs or interferes with any other party's use and enjoyment of the site;

Mirror or frame the site or any part of it on any other web site or web page;

Attempt to gain unauthorized access to the Site;

Access the Site by any means other than through the interface that is provided.

Use the Site for any purpose or in any manner that is unlawful.

Any unauthorized use of any Content or the Site may violate patent, copyright, trademark, and other laws.

Don't use our Content or Site illegally or abusively. Comply with our Acceptable Use Policy.

3. Copyrights and Trademarks

The Site is protected by applicable intellectual property and other laws, including trademark and copyright laws. The Site, including all intellectual property rights in the Site, belongs to and is the property of The Love No Ego Foundation or its licensors (if any). The Love No Ego Foundation owns and retains all copyrights in the Content. Except as specifically permitted on

the Site as to certain Content, the Content may not be copied, reproduced, modified, published, uploaded, posted, transmitted, performed, or distributed in any way, and you agree not to modify, rent, lease, loan, sell, distribute, transmit, broadcast, or create derivative works based on the Content or the Site, in whole or in part, by any means. The Love No Ego Foundation logos, The appearance, layout, color scheme, and design of the Site are protected trade dress. Customer does not receive any right or license to use the foregoing. LoveNoEgo may use and incorporate into the Site or our Service any suggestions or other feedback you provide, without payment or condition.

The Site and Content belong to us. You are not allowed to re-use it for your own purposes unless we give permission. If you think we have infringed any of your copyrights, see the Claims of Copyright Infringement section below.

4. Information and Materials You Post or Provide

You represent that you have all right, title, and interest to materials you post on the Site or provide to LoveNoEgo, including but not limited

to any consent, authorization, release, clearance or license from any third party (such as, but not limited to, any release related to rights of privacy or publicity) necessary for you to provide, post, upload, input or submit the Materials, and that posting such Materials does not violate or constitute the infringement of any patent, copyright, trademark, trade secret, right of privacy, right of publicity, moral rights, or other intellectual property right recognized by any applicable jurisdiction of any person or entity, or otherwise constitute the breach of any agreement with any other person or entity. You further represent and warrant that you are who you say you are, that you have not submitted fictitious, false or inaccurate information about yourself, and that all information contained in the posted Materials is true and your own work or work you are authorized to submit, and that the posted Materials do not contain any threatening, harassing, libelous, false, defamatory, offensive, obscene, or pornographic, material, or other material that would violate any other applicable law or regulation. You agree that you will not knowingly and with intent to defraud provide material and misleading information. You represent and warrant that the Materials you supply do not violate these Terms of Use.

You have the rights to provide any Material you post to the Site or provide to us. You will not supply any Material that is false, illegal or offensive.

5. Links to Third-Party Web Sites

Links on the Site to third party web sites or information are provided solely as a convenience to you. If you use these links, you will leave the Site. Such links do not constitute or imply an endorsement, sponsorship, or recommendation by LoveNoEgo of the third party, the third-party web site, or the information there. LoveNoEgo is not responsible for the availability of any such web sites. LoveNoEgo is not responsible or liable for any such web sites or the content thereon. If you use the links to the web sites of LoveNoEgo affiliates or service providers, you will leave the Site and will be subject to the terms of use and privacy policy applicable to those web sites.

6. Downloading Files

LoveNoEgo cannot and does not guarantee or warrant that files available for downloading through the Site will be free of infection by software viruses or other harmful computer code, files or programs. Files you download from us are not guaranteed as virus-free.

7. Disclaimers; Limitations of Liability

LoveNoEgo AND ITS SERVICE PROVIDERS, LICENSORS AND SUPPLIERS MAKE NO REPRESENTATIONS ABOUT THE SUITABILITY, RELIABILITY, AVAILABILITY, TIMELINESS, SECURITY OR ACCURACY OF THE SITE OR THE CONTENT FOR ANY PURPOSE. TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, ALL SUCH INFORMATION,

SOFTWARE, PRODUCTS, SERVICE AND RELATED GRAPHICS ARE PROVIDED "AS IS" WITHOUT WARRANTY OR CONDITION OF ANY KIND. LOVENOEGO AND ITS SERVICE PROVIDERS, LICENSORS AND SUPPLIERS HEREBY DISCLAIM ALL WARRANTIES AND CONDITIONS OF ANY KIND WITH REGARD TO THE SITE AND THE CONTENT, INCLUDING ALL IMPLIED WARRANTIES OR CONDITIONS OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, TITLE AND NON-INFRINGEMENT. NO STATEMENT OR INFORMATION, WHETHER ORAL OR WRITTEN, OBTAINED FROM LOVENOEGO IN ANY MEANS OR FASHION SHALL CREATE ANY WARRANTY NOT EXPRESSLY AND EXPLICITLY SET FORTH IN THESE TERMS OF USE. THE CONTENT MAY INCLUDE INACCURACIES OR TYPOGRAPHICAL ERRORS.

TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, IN NO EVENT SHALL LOVENOEGO AND ITS SERVICE PROVIDERS, LICENSORS OR SUPPLIERS BE LIABLE FOR ANY DIRECT, INDIRECT, PUNITIVE, INCIDENTAL, SPECIAL, CONSEQUENTIAL, EXEMPLARY OR OTHER TYPE OF DAMAGES, INCLUDING

WITHOUT LIMITATION DAMAGES FOR COVER OR LOSS OF USE, DATA, REVENUE OR PROFITS, ARISING OUT OF OR IN ANY WAY CONNECTED WITH THE USE OR PERFORMANCE OF THE SITE, WITH THE DELAY OR INABILITY TO USE THE SITE, OR FOR ANY CONTENT, OR OTHERWISE ARISING OUT OF THE USE OF THE SITE, WHETHER BASED ON CONTRACT, TORT, NEGLIGENCE, STRICT LIABILITY, THE FAILURE OF ANY LIMITED REMEDY TO ACHIEVE ITS ESSENTIAL PURPOSE, OR OTHERWISE, EVEN IF LOVENOEGO HAS BEEN ADVISED OF THE POSSIBILITY OF DAMAGES. BECAUSE SOME JURISDICTIONS DO NOT ALLOW THE EXCLUSION OR LIMITATION OF LIABILITY FOR CONSEQUENTIAL OR INCIDENTAL DAMAGES, THE ABOVE LIMITATION MAY NOT APPLY TO YOU.

PROGRAMS/SERVICES: THE FORM OF THIS LIABILITY REFLECTS THE SAME FOR ALL SERVICES, INCLUDING WORKSHOPS, EXCURSIONS, MENTORING, TRAININGS, KEYNOTE SPEAKING ENGAGEMENTS. BY AGREEING TO THE POLICIES AND TOS OF THE LOVENOEGO FOUNDATION, YOU AGREE NOT TO HOLD THE LOVENOEGO FOUNDATION AND ITS ADVOCATES FOR ANY RESPONSIBILITY OF INJURIES, INCLUDING PHYSICAL AND OR EMOTIONAL. IF YOU FEEL THAT YOU OR YOUR CHILD HAVE BEEN A VICTIM OF ANY NEGLIGENCE WHILE UNDER THE SUPERVISION OF THE LOVENOEGO FOUNDATION AND OR ITS ADVOCATES, PLEASE CONTACT US IMMEDIATELY.

IF, NOTWITHSTANDING THE OTHER TERMS OF THESE TERMS OF USE, LOVENOEGO IS DETERMINED TO HAVE ANY LIABILITY TO YOU OR ANY THIRD PARTY FOR ANY LOSS, HARM OR DAMAGE, YOU AGREE THAT THE AGGREGATE LIABILITY OF LOVENOEGO AND ITS OFFICERS, DIRECTORS, MANAGERS, OWNERS, EMPLOYEES, AFFILIATES, AGENTS, CONTRACTORS, SERVICE PROVIDERS, LICENSORS OR SUPPLIERS SHALL IN ALL CASES BE LIMITED TO ONE HUNDRED DOLLARS.

We provide the Site and the Content on an “as is” basis and broadly disclaim liability to you.

8. Indemnification

You understand and agree that you are personally responsible for your behavior on the Site. You agree to indemnify, defend and hold harmless LoveNoEgo its parent companies, subsidiaries, affiliated companies, joint venturers, business partners, licensors, employees, agents, and any third-party information providers from and against all claims, losses, expenses, damages and costs (including, but not limited to, direct, incidental, consequential, exemplary and indirect damages), and reasonable attorneys’ fees, resulting from or arising out of your use, misuse, or inability to use the Site or the Content, or any violation by you of these Terms of Use.

You will hold us harmless from any damages arising out of your use of the Site or the Content or violation of these Terms of Use.

9. Privacy

Your use of the Site is subject to LoveNoEgo Privacy Policy, available at the link provided on the Site. Your use of the Site is subject to our Privacy Policy.

10. Additional Terms of Service

If you are a customer, employee, representative or agent of a LoveNoEgo customer, your use of the LoveNoEgo Service is subject to LoveNoEgo Service Terms or other separate agreement with LoveNoEgo.

11. General Provisions

a. Entire Agreement/No Waiver/Order of Precedence. These Terms of Use constitute the entire agreement of the parties with respect to the

subject matter hereof. No waiver by LoveNoEgo of any breach or default hereunder shall be deemed to be a waiver of any preceding or subsequent breach or default. To the extent you and LoveNoEgo have entered into Service Terms or another separate written agreement for the Platform, such separate agreement shall prevail in the event of any inconsistency with these Terms of Use.

These Terms of Use are our entire agreement with you unless you have also entered into a separate agreement with us.

b. Correction of Errors and Inaccuracies. The Content may contain typographical errors or other errors or inaccuracies and may not be complete or current. LoveNoEgo therefore reserves the right to correct any errors, inaccuracies or omissions and to change or update the Content at any time without prior notice. LoveNoEgo does not, however, guarantee that any errors, inaccuracies or omissions will be corrected. We may correct errors in the Content but are not obligated to do so.

c. Enforcement/ Choice of Law/ Choice of Forum. If any part of these Terms of Use is determined by a court of competent jurisdiction to be invalid or unenforceable, it will not impact any other provision of these Terms of Use, all of which will remain in full force and effect. Any and all disputes relating to these Terms of Use and Service, LoveNoEgo Privacy Policy, your use of the Site are governed by, and will be interpreted in accordance with, the laws of the Commonwealth of Virginia, without regard to any conflict of laws provisions.

!

Claims of Copyright Infringement

LoveNoEgo respects the intellectual property rights of others, and we ask our users to do the same. LoveNoEgo may, in its sole discretion, suspend the access or terminate the accounts/ posts of users who

violate others' intellectual property rights.

If you believe that your work has been copied in a way that constitutes infringement on LoveNoEgo website, please provide the following information to a LoveNoEgo Agent:

Identification of the material that is claimed to be infringing or to be the subject of infringing activity and that is to be removed or access to which is to be disabled, and information reasonably sufficient to permit LoveNoEgo to locate the material;

A LoveNoEgo Agent for notice of claims of copyright infringement on or relating to this website ("Notifications") can be reached either by sending an e-mail to info@lovenoego.com or by sending a letter via U.S. Mail to: The Love No Ego Foundation. P.O. Box 7134. Charlottesville, Va. 22906.

Acceptable Use Policy

This Acceptable Use Policy ("AUP") applies to the use of any website, Platform or other Service provided by LoveNoEgo, whether we provide it directly or use another party to provide it to you. This AUP is designed to ensure compliance with the laws and regulations that apply to the Service. This AUP also protects the interests of all of our clients and their customers, as well as our goodwill and reputation. These terms are so important that we cannot provide the Service unless you agree to them. By using the Service, you are agreeing to these terms.

If you are using any Service, this AUP applies to you. You are not allowed to assist or engage others in a way that would violate this AUP. We will enforce and ensure compliance with this AUP by using methods we consider to be appropriate, such as complaint and email failure

monitoring.

No SPAM Permitted

You may not use our Service in any way (directly or indirectly) to send, transmit, handle, distribute or deliver: (a) unsolicited email (“spam” or “spamming”) in violation of the CAN-SPAM Act (referenced below) or any other law; (b) email to an address obtained via Internet harvesting methods or any surreptitious methods (e.g., scraping or harvesting); (c) email to an address that is incomplete, inaccurate and/or not updated for all applicable opt-out notifications, using best efforts and best practices in the industry, or (d) commercial electronic messages in violation of Anti-Spam Legislation (referenced below).

Prohibited Email Content and Formatting; Email Best Practices

Email sent, or caused to be sent to or through our Service may not: (a) use or contain invalid or forged headers; (b) use or contain invalid or non-existent domain names; (c) employ any technique to otherwise misrepresent, hide or obscure any information in identifying the point of origin or the transmission path; (d) use other means of deceptive addressing; (e) use a third party's internet domain name without their consent, or be relayed from or through a third party's equipment without the third party's permission; (f) contain false or misleading information in the subject line or otherwise contain false or misleading content; or (g) unless otherwise authorized by us, use our trademark(s), tagline(s), or logo(s) without our prior written consent and only then pursuant to our trademark usage guidelines. You are prohibited from using the Service to email purchased lists.

Email Opt-out Requirements

You warrant that each email you send or is sent for you using our Service will contain: (a) header information that is not false or misleading; (b) an advisement that the recipient may unsubscribe, opt-out or otherwise demand that use of its information for unsolicited, impermissible and/or inappropriate communication(s) as described in this AUP be stopped (and how the recipient can notify you that it wants to unsubscribe, opt-out, or stop this use of its information); and (c) all information required by Anti-Spam Legislation. These

requirements may not apply if the email sent is a transactional email and these requirements are not otherwise required by law. You warrant that you will promptly comply with all opt-out, unsubscribe, “do not call” and “do not send” requests.

Telephone Marketing

You must comply with all laws relating to telephone marketing, including without limitation those specifically referenced in the ‘Proper Usage of Our Service’ section below. You must comply with all laws related to the recording of phone calls and ensure all proper consent to record is obtained prior to making any such recording. If you use our Service to place telephone calls, you must also comply with all applicable industry standards.

No Disruption

You agree not to use our Service in a way that impacts the normal operation, privacy, integrity or security of another's property. Another's property includes another's account(s), domain name(s), URL(s), website(s), network(s), system(s), facilities, equipment, data, other information, or business operations. You also agree not to use our Service to gain unauthorized access to, use, monitor, make an unauthorized reference to, another's property, unless you have the appropriate express prior consent to do so. Examples of prohibited actions include (without limitation): hacking, spoofing, denial of service, mail-bombing and/or sending any email that contains or transmits any virus or propagating worm(s), or any malware, whether spyware, adware or other such file or program. These restrictions apply regardless of your intent and whether or not you act intentionally or unintentionally.

Proper Usage of Our Service

In addition, and without limiting the other requirements in this AUP, you may not (directly or indirectly) use our Service with content, or in a

manner that:

is threatening, abusive, harassing, stalking, or defamatory;

is deceptive, false, misleading or fraudulent;

is invasive of another's privacy or otherwise violates another's legal rights (such as rights of privacy and publicity);

contains vulgar, obscene, indecent or unlawful material;

infringes a third party's intellectual property right(s);

publishes, posts, uploads, or otherwise distributes any software, music, videos, or other material protected by intellectual property laws (or by rights of privacy or publicity) unless you have all necessary rights and consents to do so;

uploads files that contain viruses, corrupted files, or any other similar software or programs that may damage the operation of another person's computer;

downloads any file that you know, or reasonably should know, cannot be legally distributed in that way;

falsifies or deletes any author attributions, legal or proprietary designations, labels of the origin or source of software, or other material contained in a file that is uploaded;

restricts or inhibits any other user of our Service from using and enjoying our website and/or our Service;

harvests or otherwise collects information about others, including e-mail addresses, without their consent;

violates the usage standards or rules of an entity affected by your use,

including without limitation any ISP, ESP, or news or user group (and including by way of example and not limitation circumventing or exceeding equipment use rights and restrictions and/or location and path identification detail);

is legally actionable between private parties; and/or

is in violation of any applicable local, state, national or international law or regulation, including all export laws and regulations and without limitation, and any regulations having the force of law or laws in force in your or your email recipient's country of residence.

You will use our Service for your internal business purposes and will not: (i) willfully tamper with the security of our Service or tamper with our customer accounts; (ii) access data on our Service not intended for you; (iii) log into a server or account on our Service that you are not authorized to access; (iv) attempt to probe, scan or test the vulnerability of our Service or to breach the security or authentication measures without proper authorization; (v) willfully render any part of our Service unusable; (vi) lease, distribute, license, sell or otherwise commercially exploit our Service or make our Service available to a third party other than as contemplated in your subscription to our Service; (vii) use our Service for timesharing or service bureau purposes or otherwise for the benefit of a third party; or (viii) provide to third parties any evaluation version of our Service without our prior written consent.

LoveNoEgoTrademark Use

Unless you have our express prior written permission, you may not use any name, logo, tagline or other mark of ours or our Service, or any identifier or tag generated by our Service, including without limitation: (a) as a hypertext link to any website or other location (except as provided for or enabled expressly by us); (b) to imply identification with us as an employee, contractor, agent or other similar representative capacity. You also agree not to remove or alter any of

these items as we may have provided or enabled.

General Terms

If you breach of this AUP we may immediately suspend your access to our Service. We may also terminate your and our subscription agreement for cause if you breach this AUP. You acknowledge we may disclose information regarding your use of any Service to satisfy any law, regulation, government request, court order, subpoena or other legal process. If we make this type of required disclosure we will notify you, unless we are required to keep the disclosure confidential.

We are not obligated to, but may choose to, remove any prohibited materials and deny access to any person who violates this AUP. We further reserve all other rights.

We may update and change any part or all of this AUP. If we update or change this AUP, we will let you know by posting the revised copy on our website. The updated AUP will become effective and binding on the next business day after it is posted. When we change this AUP, the “Version of” date above will be updated to reflect the date of the most recent version. We encourage you to review this AUP periodically.

PRIVACY POLICY

Revised: March 2018

We at LoveNoEgo know that your privacy is important. This privacy policy (“Policy”) is designed to assist you in understanding how we will collect and use the information you provide when you use our publicly available website.

Please read this Policy to learn more about the ways in which we collect and use your information. If we make any material changes to this Policy, we will notify you in accordance with the process described

in the “Revisions or Changes” section of this Policy, below. By using our Services, you consent to our collection, use, and disclosure of your information as described in this Policy.

This Policy is not exclusive. In particular, if you use our Platform, the data that you and your customers submit as you use our Platform will be further governed by the applicable LoveNoEgo agreement and as required by law.

For the purposes of our Policy, when we refer to “you” or to a “client” we mean any past, current or prospective client or customer of LoveNoEgo, including any visitor to one of our Sites.

Everyday language summaries are provided for your benefit but are not legally binding.

This is our Privacy Policy. It applies to our websites and our marketing platform.

Collection of Personal Information

What We Collect. In some situations you may provide us with your personally identifiable information, which could include your name, street address, telephone number, email address, job title, payment card number, other financial account number(s), mother’s maiden name or other family names, date and place of birth, photographic image, and any other information we collect about you that by itself is not personally identifiable information but if combined with personally identifiable information could be used to personally identify you.

You may provide us with personally identifiable information when you complete a survey; make a purchase; request customer support; subscribe to certain services, email notifications and/or newsletters; register for our Platform, or register and/or set up an account/profile to access, visit and/or use certain portions of our Sites; provide comments, reviews, feedback, or testimonials about our products or Services; and any other transactions between you and us on or in

relation to our Services.

We may use your email and other addresses and contact information for customer support, required notifications, product and policy updates, and sales and marketing purposes, but we will not use this information for anything else not described in this Policy.

We may collect your name and other information that identifies you. We will use that information for customer support, required notifications, product and policy updates, and sales and marketing purposes.

We try hard to protect your information but cannot guaranty its security.

Access to Client Information; Updating Client Information. A client may (i) access any of their personally identifiable information that we collect and maintain, or (ii) correct, update or delete their personally identifiable information maintained by us, in each case by contacting us by telephone or mail using the contact information provided below. We will try and respond to your request promptly and in all cases within 30 days. To protect client privacy and security, we reserve the right to take reasonable steps to verify a client's identity prior to granting access to or processing changes or corrections to such information. We will retain a client's personal information for so long as its account is active or as reasonably needed by us to provide our Services. We may also retain and use such information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

Contact us if you need to access, change or delete your information.

How We Use Personal Information

LoveNoEgo may use personally identifiable information to: respond to

your inquiries, and/or address other requests or questions; enable your use of the Services; contact you regarding your purchase; consider and respond to your inquiries; collect payments from you; deliver Services purchased or ordered by you, including through our Platform; send you information and updates related to your purchases; invoice you; email notifications that you have specifically requested; email marketing communications relating to our business that we think may be of interest to you; and email messages containing company news, product or service information. We may also use information collected through our Sites for research regarding the effectiveness of the Sites, the Services, and related marketing, advertising and sales efforts. We may use your personal information to conduct business with you, market our business to you, and generally improve our business. We may also disclose your information as required by law, if we sell our business, or as we otherwise agree with you.

Email. We may communicate with a client through email using the client's personal contact information on file in our systems to inform the client of new products, important industry news or information about Services, and upgrades provided by LoveNoEgo

We may email you about our business or relevant news.

Disclosures to Third Parties - General. We may disclose information collected from a client to our independent contractors and business partners who have agreed to (i) hold this information in confidence and (ii) not use it for any purpose except to carry out the services they are providing for LoveNoEgo. Such contractors and business partners include those hosting our Services or other data; managing the functionality of our Services; hosting client relationship management, marketing automation, customer service and other software platforms on our behalf; processing credit or other payment card payments; collecting delinquent accounts; fulfilling and processing orders; delivering products you have ordered; conducting background checks if you submit an application for employment; assisting with marketing and promotions; and enabling us to send you email.

We may disclose your information to our contractors and business partners who have agreed to hold it in confidence and use it only for the services they provide to us.

Third party sites are governed by their own privacy policies.

Use of Widgets. We may provide widgets on our Sites that make it possible to share information on third-party platforms. These widgets do not store your personally identifiable information. Our

Sites may also include social media features, such as the Facebook® or Twitter® button and similar widgets and interactive mini-programs that run on our Sites (each, a “Feature”). To the extent we use these Features, they may collect your IP address, which page you are visiting on our Sites, and may set a cookie to enable the Feature to function properly. Social media Features and widgets are either hosted by a third party or hosted directly on our Sites. Your interactions with these Features are governed by the privacy statement of the company providing the Feature or widget.

Any features, widgets or mini-programs provided by or for social media sites or other third parties may collect personal information and are subject to the privacy policies of those third parties.

Use of Cookies. When you interact with the Sites, we try to make that experience simple and meaningful. When you visit our Sites, our web server sends a cookie to your computer. Cookies are files that web browsers place on a computer’s hard drive and are used to indicate whether you have visited the Sites previously. The data collected may include how you navigate around a web page and the most commonly clicked links on a specific web page. Certain technical information, such as your browser version and operating system, are also collected. You can configure your browser to accept all cookies, reject all cookies, or notify you when a cookie is set (each browser is different, so check the “Help” menu of your browser to learn how to change your cookie preferences). We use cookies for a number of purposes, including to: access a client’s account information when a

client logs into a Site, so that we can provide the client with customized content, keep track of preferences you specify while you are using the Services, and to estimate and report total audience size (unique users) and traffic for our Sites, and to conduct research to improve the content and services of our Sites.

Our Sites use cookies. Your browser probably lets you control whether it allows the use of cookies.

Web Beacons. We may use web beacons to access cookies and count users who visit our Sites or open our HTML-formatted email messages. Web beacons are single-pixel graphic files with a unique identifier, similar to cookies. Web beacons are embedded invisibly on web pages and emails and are stored on a user's hard drive. You can modify your browser settings to control web beacons.

Our Sites may use web beacons. Your browser probably lets you control web beacons.

Third-Party Cookies. We may also from time to time engage third parties to track and analyze non-personally identifiable usage and volume statistical information from visitors to our Sites to help us administer our Sites and improve their quality. Such third parties may use cookies and web beacons to help track visitor behavior. Such cookies and web beacons may track how you interact with a Site through the use of cookies and the data collected may include how you navigate around a web page and the most commonly clicked links on a specific web page. Certain technical information, such as your browser version and operating system, may also be collected. If collected, this information will be used by us to evaluate and, if necessary, modify the relevant Site to improve the functions and ultimately, make it easier for clients to use. None of your personally identifiable information, that is, your name, address, or phone number, is collected through such collections.

We may engage third parties to help us run our Sites. These third parties may also use cookies and web beacons.

Use of Testimonials. We may select and post client testimonials on our Services, which may contain personally identifiable information such as your name and/or the city, state, or country in which you live. We will obtain your consent prior to posting any testimonial with your name. If

you post such content, it will be available to other users of the Services. Your posting may also become public and we cannot prevent such information from being used in a manner that may violate this Policy or the law. If you would like us to remove or delete your name or testimonial from our Services, you may contact LoveNoEgo using the information in the “How to Contact Us” section of this Policy. Note that copies of information that you have updated, modified, or deleted may remain viewable in cached and archived pages of our Sites for a period of time.

If we post a client testimonial with your name or other identifying information, it will become visible by third parties or even become public.

Reviews. We may post client reviews on our Sites or Services, which may contain personally identifiable information such as your name and/or the city, state, or country in which you live. When submitting your review you are giving us permission to post your review on our Sites or Services. If you post such content, it will be available to other users of the Sites or Services. Your posting may also become public and we cannot prevent such information from being used in a manner that may violate this Policy or the law. If you would like us to remove your name or review from our Sites or Services, you may contact LoveNoEgo using the information in the “How to Contact Us” section of this Policy. Note that copies of information that you have updated, modified, or deleted may remain viewable in cached and archived pages of our Sites for a period of time.

If we post a client review with your name or other identifying information, it will become visible by third parties or even become public.

Governing Law; Superseding Contract Terms. By choosing to visit and interact with LoveNoEgo you agree that your visit and any dispute regarding the protection of your privacy during such visit is subject to this Policy and the choice of law and dispute resolution provisions in our separate terms of use and/or Service Terms applicable to the Services relating to the dispute. To the extent a client enters into other contractual agreements with LoveNoEgo, the privacy terms and conditions of such agreements (including the separate Service Terms applicable to the use of our Platform) supplement or supersede portions of this Policy to the extent of any inconsistency between this Policy and such agreements. Please note that the nature of the marketing and sales services provided by our Platforms means that clients using the Platform will frequently and routinely make your personally identifying information available to third parties or the public as part of the ordinary operation of the Platform. This disclosure may take place on Facebook and other social media channels.

Our other terms and agreements with you control dispute resolution and may have different privacy terms. If you use our marketing Platform, you will be making your name and other personally identifying information available to the public.

Revisions or Changes. LoveNoEgo reserves the right to change this Policy and other policies prospectively at any time, subject to applicable laws and regulations, by posting a revised Policy on the Sites. Regardless of later updates or changes to our Policy, we will never use the information you submit under our current Policy in a new way without first providing you an opportunity to opt out or otherwise prevent such use. We can change this Policy from time to time. You may Opt Out at any time by contact LoveNoEgo directly. You can also opt out/ unsubscribe of promotional and marketing messages from us.

How To Contact Us. If you have any questions or concerns about this Policy or the way your information is being used by LoveNoEgo, or should you wish to contact us for any other reason described in this Policy, you can contact us (i) by email directed to info@lovenoego.com or (ii) by mail addressed to The Love No Ego Foundation. P.O. Box 7134 Charlottesville, VA. 22906. Attn: Policies & TOS

This Policy was last updated as of the last date set forth above. © 2018 The Love No Ego Foundation. Any rights not expressly granted herein are reserved by LoveNoEgo