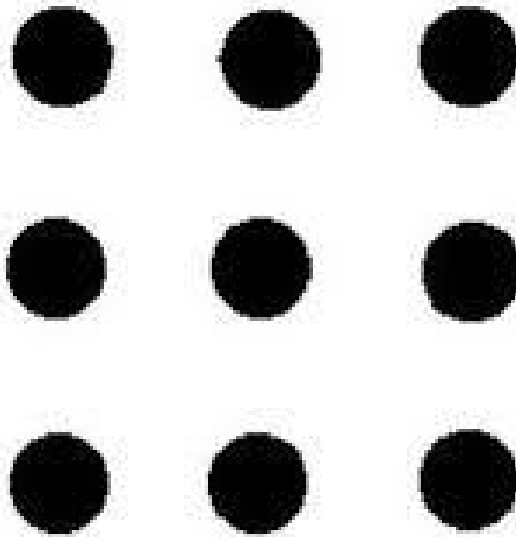# Thinking Outside the Box

Benefits of Thinking Outside The Box:
Foster creativity and innovation
Results in new and improved behaviors, ideas, products, and services
Lead to better problem-solving, increased productivity, and more effective communication

Why Think Outside The Box:
Discard common problem-solving methods
Find the true nature of a problem
Falsify (usually egotistical and or un-serving) old assumptions and be innovative
Encourage a wider grasp of the Universal design and recognizing worldly boundaries and inevitables.